



A H2020 project from 2019-2023 https://capardus.nersc.no/

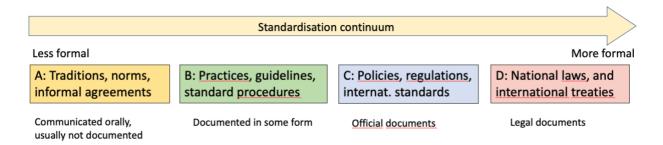
# Workshop on Practices, Guidelines and Standards in Svalbard tourism development

A workshop organised by the Nansen Environmental and Remote Sensing Center (NERSC) in collaboration with Polheim and Norwegian Institute for Cultural Heritage Research (NIKU)

Venue: Polheim, Longyearbyen, 07 - 08 February 2023

## Background

The workshop is part of the CAPARDUS project which has focus on practices, guidelines and standards in topics of importance for people living and working in the Arctic. The topics addressed in the project include research activities, protection of nature and culture, shipping, tourism, resource exploitation, data sharing and safety of operations. Development of standards involve processes on several levels, ranging from traditions and practices to standards and legislation, as illustrated in the figure below.



One objective of CAPARDUS is to identify the need for an Arctic Practice System (APS), which is planned to be a digital system where practices, guidelines, standards as well as regulations can be uploaded, stored and retrieved. Both providers and users of practices contribute to building up the system over time by including more and more information. The APS is envisioned to improve knowledge sharing between scientists, the public sector, businesses and governmental bodies. This knowledge sharing is a key factor for sustainable development in the Arctic.

The project uses workshops and dialogue meetings to discuss how the social-environmental systems are changing Arctic communities and how sustainable development can be achieved. Climate change and its consequences in the Arctic lead to new requirements for planning and decision-making based on new knowledge building on scientific and economic data.

#### Questions for discussion

- Identify existing practices, guidelines and standards used by tour operators and tourism businesses in Svalbard and the Arctic in general
- Which information sources are mostly used as background for planning tourist activities
- Describe how policies and regulations regarding Svalbard tourism are developing
- How should an Arctic Practice System be designed, developed and maintained to be a useful tool for the tour operators and the local community in Svalbard ?

### Programme

Monday 6 February 2023: Arrival in Longyearbyen. Informal planning meeting at Polheim in the afternoon

### **Tuesday 7 February 2023**

0900-0930: Arrive at Polheim, coffee and mingling

0930-1000: Introduction to CAPARDUS project and the Arctic Practice System (Stein Sandven, NERSC)

1000-1020: A framework for Arctic Standards and use a document analysis tool (Astrid Stallemo, NERSC)

1020-1040: Perspectives on tourist development in Svalbard (Ronny Brunvoll, CEO Visit Svalbard)

1040-1100: Coffee break

1100-1120: Towards 'good practice' in the use of local and scientific knowledge for informing natural resource management. Lesson learned from the CAPARDUS workshop in Greenland 29 Nov – 1 Dec 2022: (Michael K. Poulsen, NORDECO )

1120-1140: Arctic Cultural Heritage Research, prospects for partnerships (Paloma Guzman, NIKU)

1140-1200: Engaging differently to make a difference: transformations in a changing climate (Karen O'Brien, cCHANGE)

1200-1300: Lunch break

1300-1315: Hedda Andersen - Scientist and guide

1315-1330: Heidi Theresa Ose (Head of renewable energy at SNSK): How cooperation across industries enable green solutions.

1330 - 1345: Raphaelle Descoteaux - Postdoc at UNIS - Citizen Science work Unis/Hurtigruten Svalbard

1345 - 1400: Hege Anita Eilertsen - Svalbard Museum

1400 – 1415: Presentation by Hilde Fålun Strøm,

1415-1430: Stein Ove Johannessen - Deputy Major/ Svalbard Adventure Group

1430 - 1445: Aud Andersen - Former in charge of tourism support at The Gouvenour

# Other participants

Dina Brode-Rogers

Maggie Coblentz

Between 1500 and 1520 coffe break

1520 -ca.1700: Work on best practices and knowledge building in Arctic tourism, discussion of the four questions above, prepare notes and material for a workshop report)

1930: Dinner at Kroa

# Wednesday 8 February 2023

The session on day 2 will be facilitated by a team from cCHANGE, a research- and values-based non-profit consultancy that supports people and organizations in generating sustainability transformations. This will be an interactive session where we'll go deeper into how we can address the complex challenges in Svalbard, and how we can create the shifts needed to enable Svalbard to be a place where people and nature can thrive.

We invite you to in-depth discussions on what you care about and the changes you wish to see, to explore often overlooked barriers to change, and how each of us can take leadership in how we show up and communicate with others and implement our work and projects. The goal is to make time and space for a deeper conversation on where we want to go, and what needs to shift for us to get there.

For this session we ask that participants are present for the full day, as everything builds on each other.

0900: Start 0915-1045: The foundations of transformative change 1045-1100: Coffee break 1100-1230: Continued 1230-1315: Lunch break 1315-1430: Designing differently to make a difference 1430-1445: Coffee break 1445-1600: Continued 1600: Closing

# Thursday: 9 February 2023:

Internal work to wrap up the results and prepare a report

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